



Florida Plastics International
A DIVISION OF KEYSER GROUP

Solutions to Enhance the Customer Experience

**For FP43 Drive-Thru Menu Boards:
Refresh for Functionality and Impact**



optimize the merchandising impact of your FP43 drive-thru menu board by maintaining its appearance and operational functionality

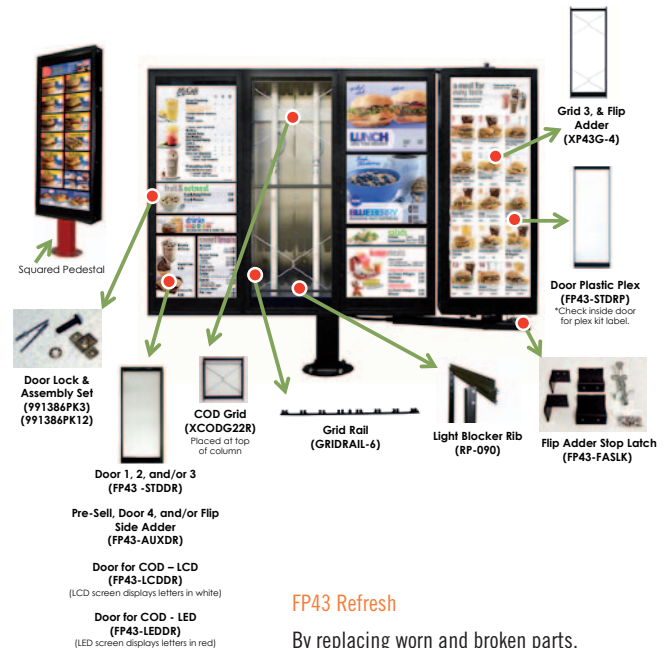
FP43 Drive-Thru Menu Board Refresh

FP43 Refresh

The FP43 drive-thru menu board is designed to last for many years. With 80% of the boards over 5 years old, over time there are small Refreshments that can be made to keep the boards looking new and maintain the McDonald's brand image.

Two Refresh options are available for you to choose from:

- Recommended FP43 Refresh Packages:**
Select from a parts package recommendation based on the age of your board (less than 3 years, 3-5 years, greater than 5 years) and type of board (4-column static or 3-column with flip-adder). Based on our knowledge and experience, we've identified common wear parts that we recommend be replaced.
- Customized FP43 Refresh Option:** If your needs are outside the recommended Refresh packages, you can customize the Refresh to meet your specific parts requirements. An easy self-survey with a reference guide to identify parts needed is provided.



FP43 Refresh

By replacing worn and broken parts, your customers will have a better buying experience and see your products in the best setting.

10200 South Kedzie Avenue
Evergreen Park, IL 60805
1.800.499.0400
salesupport@keyser-group.com