



Florida Plastics International
A DIVISION OF KEYSER GROUP

Solutions to Enhance the Customer Experience

**For FP43 Drive-Thru Menu Boards:
Tri-Flip-Adder for More Dayparting Capabilities**



focus your customers' attention on MAM with a third daypart and drive sales

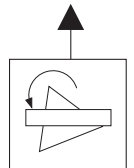
The Tri-Flip-Adder increases the capabilities of your current FP43 drive-thru menu board to support MAM merchandising.

**FP43
Tri-Flip-Adder**

FP43 Drive-Thru Menu Board Enhancement

A retrofit option is now available for FP43 menu boards with a flip-adder, which enables you to go from a two-sided to a three-sided flip column. This new **FP43 Tri-Flip-Adder** provides an integrated solution to meet your increased messaging needs.

- 20% more merchandising space
- Additional dayparting capabilities:
 - Breakfast
 - Lunch/dinner
 - MAM
- No need to remove topper for installation
- Rotates similar to your current flip-adder
- Footprint size of the FP43 remains the same
- Utilizes same FP43 graphics
- Energy-efficient LED lighting that is low maintenance
- Installation available



FP43 Tri-Flip-Adder

Designed to provide a dedicated and sustainable area for MAM on the FP43, the **Tri-Flip-Adder** replaces the current flip-adder. This enhancement allows you to get the right message in the right place at the right time.

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