



# Florida Plastics International

A DIVISION OF KEYSER GROUP

Solutions to Enhance the Customer Experience

## For OPO Drive-Thru Menu Boards: Topper & Light Kit to Highlight Key Initiatives



driving impressions  
driving sales with  
additional merchandising  
space and illumination

Your customers are on the move. Sight lines are restricted. Your communications face more competition for a customer's attention. And you only have moments to make the impressions that result in up-sells and other revenue enhancers.

### OPO Topper and OPO LED Illumination Kit

#### Top off the power of the OPO drive-thru menu board system

Now there is a smart, affordable way to expand the merchandising real estate of the OPO 4-column drive-thru menu board — the **OPO Topper**. When it comes to driving customer behavior in the impulse zone, the Topper gives you an extra 40% of marketing space to promote your up-sell and high margin items and make a real difference in your bottom line.

- 90" long x 30" tall at arch center
- Positioning ledge for perfect alignment of POP
- 18 square feet of merchandising space
- Two-piece construction simply hinges into place
- High-quality corrosion-resistant powder-coating to stand up to outdoor demands
- Uses one large or several smaller magnetic messages

#### LED Illumination Kit for the Topper

- Light up your topper POP with energy-efficient LED lighting
- Makes POP really pop with crisp uniform illumination of the entire topper
- Installation available



#### the OPO Topper

Specifically designed for the OPO drive-thru menu board, the OPO Topper is an add-on that provides an extra 18 square feet of marketing space right in your customer's line of sight. Easy to read and designed to withstand the elements, the OPO Topper uses high impact magnetic messaging to promote drinks or other impulse items. Plus, it's the only Topper exclusively designed for the OPO drive-thru menu board so adding it won't void your warranty.

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