



Florida Plastics International

A DIVISION OF KEYSER GROUP

Solutions to Enhance the Customer Experience

Increase Dayparting Capabilities at the Drive-Thru with the OPO Menu Board and Pre-Sell



optimize your customer's drive-thru experience and impact sales

The OPO drive-thru menu and pre-sell boards provide increased merchandising flexibility and dayparting options – with both a motorized/automated and manual version available.

OPO Drive-Thru Menu Board and Pre-Sell Menu Board

Advanced, effective and remarkably easy to operate from an in-restaurant controller.

The fully motorized/automated **OPO drive-thru menu board** significantly increases marketing capacity, allowing you to get the right message in the right place at the right time, every time. Dayparting is automated, eliminating the need for a crew person to leave the restaurant to turn the panels. The controller inside the restaurant confirms that the correct panels are facing the customer at the appropriate time of day.

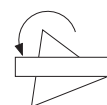
A manual version is also available. With just as much merchandising flexibility as the automated unit, the manual OPO drive-thru menu board provides an additional cost-effective option for Operators.

- Maximize drive-thru sales with four, three-sided columns for the most merchandising flexibility ever – 140% more space than the FP43 menu board
- Crisp white frame for high-impact messaging
- Same footprint size as the FP43 and utilizes FP43 graphics
- Energy-efficient LED lighting for crisp POP display
- Low maintenance – no bulb or ballast replacement for up to seven years
- Automated version is managed by a single in-restaurant controller for easy-to-change control based on your dayparting requirements
- Thoroughly tested for quality and durability
- Installation available



OPO Pre-Sell Menu Board

The perfect complement to the OPO drive-thru menu board, the **OPO Pre-Sell menu board** makes your pre-sell zone work harder and smarter than ever, with a three-sided column for even more dayparting messaging options. Managed by the same in-restaurant programmable controller as the OPO drive-thru menu board for ease of use (automated version).



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